

1286 East Fourth Ave, Salt Lake City, Utah, 84103

Cell: 801-703-4844, email: kathleen_bingham@byu.edu

Department of Philosophy, Brigham Young University

Education

Ph.D., Aesthetics and Rhetoric: University of Utah

MA, Rhetoric and Composition: Westminster College

B.A., Art History and Philosophy: Brigham Young University

Areas of Teaching Experience and Curricula Design:

Philosophy: Survey of Philosophy, History of Philosophy, Ethics, and Aesthetics

Rhetorical Theory

Advanced Rhetorical Theory

Critical Theory

Visual Rhetoric

Visual Communication

Research Synopsis and Academic Interest

Dissertation title: *The Rhetoric of Verisimilitude*

My dissertation and research aims were to extend the scope of rhetoric by utilizing insights from philosophical aesthetics and by reviving classical rhetorical concepts.

Abstract: Much as verbal depictions rhetorically confine what we are prompted to see, visual depictions contain our verbal responses. Rhetorical viewing of works of art shape what we imagine we see. Conversely, visual texts foster, interrogate, and display visual and expressive elements when words fail. *Verisimilitude* captures this phenomenon. Whether or not audiences are aware of the rhetorical dynamics of philosophical, cultural, religious and identity biases; these criteria, nevertheless, mediate audience response.

Ultimately, my claim is: rhetoric circumscribes philosophical aesthetics which is a challenge to the conventional assumption that rhetoric and aesthetics are different phenomena.

Academic Employment

Brigham Young University, Philosophy Department. Teaching: Survey of Philosophy, History of Philosophy, Ethics, and Aesthetics. 2014-present.

Westminster College: Teaching: Master of Communication program, Master of Community Leadership program, 2005-2020.

Communication theory, Visual communication, Rhetorical theory, Writing for business, Argumentation.

Utah Valley University: Teaching: Philosophy department, Ethics and Values, 1999-2005.

Associations and Professional Memberships

Rhetorical Society of America; American Society for the History of Rhetoric; National Communication Association; American Society for Aesthetics; British Society for Aesthetics.

Selected Presentations

- Intermountain Philosophy Conference: *The Rhetoric of Vanitas Painting*
- RSA: *The Rhetoric of Vanitas Painting*
- International Conference on Arts and Humanities: *The Critic and the Artist: Comparing Tragedy in Aristotle and Nietzsche.*
- WSSA: Art and Architecture Symposium: *Art for Trade's Sake: Art as Cultural Construction and Commodity.*
- NCA: *Positive and Negative Meaning Constructs and Bereavement Adjustment.*
- Western Humanities Association: *From Ruskin to Forster: Merging Types and Shadows in Narrative Landscape and Structures.*
- NCA: *Bringing Pity and Fear Before-the-Eyes: The Peculiar Pleasure in Aristotle's Poetics and the Rhetoric.*
- NCA: *The Phenomenon of Appearance and the Rhetoric of Effect.*

Articles, Award

- English and Humanities Conference, University of Utah "Dismissing Claude: Relocating the Pastoral in John Ruskin."
- "Philosophy and Rhetoric," *Bringing Pity and Fear before the Eyes: The Peculiar Pleasure in Aristotle's Poetics and the Rhetoric.*
Rocky Mountain Journal, "An Alternative Approach to Traditional Competency Exams."
- Honorable mention, National Communication Association *Bringing Pity and Fear before the eyes: the Peculiar Pleasure in Aristotle's Poetics and the Rhetoric.*

Past Business Employment

University of Utah, SLC, Utah: Development, Fine Arts and Communication, 2006-8

Utah Valley University, Orem, Utah: Director of Development, 1999-2005

Franklin Covey Company, Salt Lake, Utah: Director of National Accounts, HealthCare Strategic Market, 1998-2000

SMED International, Calgary, Alberta, Canada: Vice President, Life Science Division, 1995-1998

Johnson and Higgins Inc., New York City, New York, Utah division: Consultant, National Health Care Practice, 1993-1995

Columbia/HCA, Nashville, TN; Holy Cross Health Services, South Bend, Indiana: Senior Marketing Director, Utah division, 1986-1992

Intermountain Health Care, Utah divisions: Marketing Director, Professional Services Group, 1981-1985

Volunteer/ Service, past and present

Rotary International

Care West Nursing and Rehabilitation

Wasatch Elementary, West High School

Utah Symphony, Salt Lake City Chamber of Commerce

St Vincent's DePaul, The Road Home

Shriner's Hospital, Avenues Neighborhood Coalition

Marcia and John Price Museum of Art

Personal and interests

Married, 4 children, 5 stepchildren, 19 grandchildren

Family, friends, nature, service, walking, yoga, museums, reading, film, plays, jazz and classical music.