

Vita of Dallin D. Oaks (As of Oct. 2023)

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Education

Ph.D. English -- (English Linguistics)

December 1990

Department of English
Purdue University
West Lafayette, Indiana

Dissertation: *Enablers of Grammatical Ambiguity*

Preliminary Examination Fields: English Linguistics
Old English Language and Literature

M.A. Linguistics -- (Applied Linguistics)

June 1986

Department of Linguistics
University of Utah
Salt Lake City, Utah

B.A. English -- (English Teaching)

August 1984

Department of English
Brigham Young University
Provo, Utah

Minor: History

Certificates

Secondary Education Teaching
English as a Second Language Certificate

Academic Interests

Structure of English (Particularly Structural Ambiguity)
History of the English Language/Old English Language
Onomastics (Names and Naming)
Applications of Linguistics
Metaphors

Work Experience

2021-present	Professor of English Linguistics Brigham Young University
2001-2021	Assoc. Professor of English Linguistics Brigham Young University
1997-2001	Assoc. Professor of English Brigham Young University
1997-2001	Adjunct Faculty Member in Religious Education Brigham Young University
1998-1999	Visiting Associate Professor Southern Virginia College
1990-1997	Assistant Professor of English Brigham Young University
1989-1990	Linguistics Instructor (half-time assistantship) Purdue University
1987-90	English Composition Instructor (half-time assistantship) Purdue University
1985-87	ESL (English as a Second Language) Teacher Davis High School and Kaysville Jr. High Davis School District (Utah)
Summers 1986-87	ESL Teacher Utah Technical College (now Salt Lake Community College) Skills Center

College and University Courses Taught

Purdue University

English 101	(Freshman Composition--Expository Writing)
English 102	(Freshman Composition--Research and Writing)
English 227	(Introduction to Language)

Brigham Young University

English 223/ ELang 223	(Introduction to Language)
English 324/ELang 324	(History of the English Language)
English 325/ELang 325	(Traditional Grammar and Usage)
ELang 326 / Ling 230	(English Semantics & Pragmatics) (Meaning in Language)
ELing 495/Ling 495	(Senior Seminar---Language Manipulation)
English 495	(Senior Seminar---Linguistic Issues in Humor and Advertising)
English 495	(Senior Seminar---Ambiguities at Work: The Linguistic Structure Behind Wordplays in Humor and Advertising)
ELang 526	(Middle English Language)
English 527	(Early Modern English)
English 529/ELang 529	(Structure of English)
English 624	(Old English)
Linguistics 531	(Grammar & Usage)
Linguistics 602	(Structure)
Linguistics 335	(Pragmatics)
Religion 121	(Book of Mormon--1st half)
Religion 122	(Book of Mormon--2nd half)
IAS 201R	(Study Abroad Preparation)

Southern Virginia University

English 200	(Introduction to Language)
English 300	(History of the English Language)
English 304	(Advanced Grammar and Usage)

Publications

Authored Books*

Oaks, Dallin D. *Structural Ambiguity in English: An Applied Grammatical Inventory*. Vol. 1. London: Continuum Publishing (now Bloomsbury), 2010. Pages 1-264.

Oaks, Dallin D. *Structural Ambiguity in English: An Applied Grammatical Inventory*. Vol. 2. London: Continuum Publishing (now Bloomsbury), 2010. Pages 267-539.

(The two volumes were later released in a single-bound paperback version)

Stageberg, Norman C. and Dallin D. Oaks. *An Introductory English Grammar*. 5th edition. Fort Worth: Harcourt, 2000. 481 pages.

Edited Books*

Oaks, Dallin D., Paul Baltes, and Kent Minson, eds. *Perspectives on Latter-day Saint Names and Naming: Names, Identity, and Belief*. Abingdon, United Kingdom: Routledge, 2023. 308 pages.

Oaks, Dallin D., ed. *Linguistics at Work: A Reader of Applications*. Fort Worth: Harcourt, 1998. 757 pages.

***Reviews and notices** of the books above have appeared in *American Anthropologist* (American Anthropological Assoc.), *IEEE Transactions on Professional Communication* (Institute of Electrical and Electronics Engineers), *Year's Work in English Studies* (Oxford Univ. Press), *eLanguage* (Linguistic Society of America), the *Journal of ATEG* (division of the National Council of Teachers of English), *The Reading Matrix*, *Brigham Young University Studies*, and the *Association of Mormon Arts and Letters Newsletter*.

Other Edited Volumes—Conference Proceedings

Selected Proceedings of the Deseret Language and Linguistics Society 2001 Symposium. (2006). 71 pages.

Proceedings of the Deseret Language and Linguistic Society. 1993. edited with Andrew Bay. 192 pages.

Peer-Reviewed Journal Articles

“Linguistic Encounters in Real World Prescriptivism: Acknowledging its Place and Role.” *Lingua: An International Review of General Linguistics*. 264 (2021), 1-12. [This article was **subsequently designated as “Editors’ Choice” and is one of their most downloaded articles**]

“Mother Goose as a Resource in Teaching Historical Linguistics.” *Journal of Linguistics and*

Language Teaching. 12: 1 (2021), 11-37.

“Historical Language Dynamism and Humor: Some English Language Examples.” With Michael S. Oaks. *Southern Journal of Linguistics*. 43: 2 (2019/2020), 27-61.

“Mormon Metaphors of Restoration: Pathways to Identity and Understanding.” With Cynthia L. Hallen. *Science, Religion & Culture*. 3:2 (2016). 60-81.

“The Tower of Babel Account: A Linguistic Consideration.” *Science, Religion & Culture*. 2:2 (May 2015). 42-60.

“Rethinking the Role of Grammar in the Advertising and Marketing Curriculum.” *Journal of Advertising Education*. 15: 2 (Fall 2011). 25-34.

“Paradigms as Predictors of Structural Word Play Potential in Humor.” *Southern Journal of Linguistics*. 34:2 (Fall 2010). 37-66.

“Structural Ambiguity Collecting as a Tool for Teaching Grammar.” *ATEG Journal*. 23:1 (2007). 11-13.

“Computer Corpora and Authentic Texts: Toward More Effective Language Teaching.” (Co-Authored with Brad L. Wilcox and Timothy G. Morrison) *Reading Research and Instruction*. (more recently renamed *Literacy Research and Instruction*) 38:4 (1999). 415-23.

“What Can Humor and Advertising Teach Us About Legal Drafting?” *Interface* (Co-Authored with Jeremy Lewis) *IEEE Transactions on Professional Communication*. 41:4 (1998). 277-79.

“Historical Roots of Structural Ambiguities in English: A Survey of Some Selected Grammatical Features.” *General Linguistics* 36:1-2 (1998 [1996]). 59-70.

(Later translated and republished in Chinese in *Chinese History Research Bulletin*. 3 vols. Bashu Book House, 1999)

“Structural Ambiguities and Written Advertisements: An Inventory of Tools for More Resourceful Advertisements in English.” *The Journal of Technical Writing and Communication*. 25:4 (1995). 371-92.

“Creating Structural Ambiguities in Humor: Getting English Grammar to Cooperate.” *Humor: International Journal of Humor Research* 7:4 (1994). 377-401.

“‘Good Heavens!’: An Old English Euphemism?” *General Linguistics* 33:1-2 (1993). 57-63.

Book Chapters, Encyclopedic Entries, and Articles in Conference Proceedings

“Disciplining the Mind: How a Linguistics Program of Study Might Shape Students’ Cognitive Habits.” *LACUS Forum: Journal of the Linguistic Association of Canada and the United States*. 14 ms. pages (Accepted for Publication. In Press).

- “Introduction to *Perspectives on Latter-day Saint Names and Naming: Names, Identity, and Belief*.” In *Perspectives on Latter-day Saint Names and Naming: Names, Identity, and Belief*, 1-18, edited by Dallin D. Oaks, Paul Baltes, and Kent Minson. Abingdon, UK: Routledge, 2023.
- “Onomastics and Latter-day Saint Belief.” In *Perspectives on Latter-day Saint Names and Naming: Names, Identity, and Belief*, 169-200, edited by Dallin D. Oaks, Paul Baltes, and Kent Minson. Abingdon, UK: Routledge, 2023.
- “A Creative Approach for Linguistic Funny Business: Using Linguistic Paradigms and Taxonomies.” In *Script-Based Semantics: Foundations and Applications*. Essays in Honor of Victor Raskin. ed. Salvatore Attardo. Berlin: Mouton de Gruyter, 2020. 281-304.
- “Usage Prescriptions and Ambiguity: How Prescriptivists Have Sometimes Promoted Language Confusion” *LACUS Forum: Journal of the Linguistic Association of Canada and the United States*. 38:2 (2011/2020), 11-18.
- “Ambiguity.” *Encyclopedia of Humor Studies*. 2 vols. Ed. Salvatore Attardo. Thousand Oaks, CA: Sage Publications, 2014. 22-24.
- “On a Possible Generative Approach to Structurally Ambiguous Humor.” In *Artificial Intelligence of Humor: Papers from the AAAI Fall Symposium*. Technical Report FS-12-02. pp. 46-50. Electronic Publication of the Association for the Advancement of Artificial Intelligence. 2012. (Also available through the AAAI Digital Library).
- “Some Linguistic Observations on ‘The Family: A Proclamation to the World.’” (Co-authored with Evelyn S. Stanley). In *Successful Marriages and Families: Proclamation Principles and Research Perspectives*. Ed. Alan J. Hawkins, David C. Dollahite, and Thomas W. Draper. Provo, Utah: BYU Studies & School of Family Life, Brigham Young University, 2012. 329-36.
- “The Contributions of Acronyms and Proper Names to Structural Ambiguities in English.” In *Atti del XXII Congresso Internazionale di Scienze Onomastiche (Proceedings of the 22nd International Congress of Onomastic Sciences)*. Pisa, Italy. 28 August- 4 Sept. 2005. Pisai Edizioni ETS, 2007. 311-18.
- “[Book of Mormon], Language of the Translated Text.” *Book of Mormon Reference Companion*. ed. Dennis L. Largey. Salt Lake City: Deseret Book Company, 2003. 116-119.

Creative Works

- The PhraseWorthy App Software. A subscription-based brainstorming software used by advertisers and marketers for word plays. Initially developed with David Healey and Thad Gillespie. Continuing development but publicly available since March 2016.

Reviews and Notices

"Some Humor Software Matters: A Review of 'Mind Seducing Riddles'." *English Leadership Quarterly*. 18:3 (Oct. 1996). Published by the National Council of Teachers of English (NCTE). 13.

"'A History of American English' by J.L. Dillard." *Language* 70:3 (Sept. 1994). Published by the Linguistic Society of America. 602.

Other Articles and Local Publications

"Dallin H. Oaks." *LDS Church History Encyclopedia*. ed. Arnold K. Garr, Donald Q. Cannon, and Richard O. Cowan. Salt Lake City: Deseret Book Company, 2000. 861-62.

"June Dixon Oaks." Co-Authored with Sharmon Oaks Ward in *Women of Commitment*. ed. Marian Wilkinson Jensen. Bountiful, Utah: Horizon, 1997. 25-31.

"Multiple Occurrences of Particular Grammatical Constructions: Identifying Authentic Contexts." (Co-Authored with Brad Wilcox) *Proceedings of the Deseret Language and Linguistic Society*. 1992. pp. 54-60.

"The Tower of Babel Reexamined." *Proceedings of the Deseret Language and Linguistic Society*. 1991. pp. 96-108.

Other Work in Progress

"Deictic Foundations and Relational Aspects within Latter-day Saint Theology." (In preparation)

There's an Octopus in my Backyard: Reflections on Life, Language, and Linguistics. (Book in Preparation)

Language Manipulation: Some Linguistic Principles and Examples. (Book in Preparation).

Conference Presentations

National and International

- “Teaching ‘Part of Speech’ Conversion as an Authentic Language Activity.” 2023 Assembly for the Teaching of English Grammar Conference. University of Virginia. Charlottesville, Virginia. July 14, 2023.
- “Unanticipated Directions in Linguistic Application: Creating a Software for Brainstorming Word Plays.” Language Summit 2021. Electronic conference originating from Provo, Utah. March 4, 2021.
- “The Dynamic Nature and Historical Development of Linguistic Potentials for Humor: Some English Language Examples.” With Michael S. Oaks. 2019 Conference of the International Society for Humor Studies. University of Texas. Austin, Texas, June 25, 2019.
- "Conversion as an Onomastic Strategy in Advertising and Marketing." With Brad Wilcox and Robert Crapo. American Name Society Annual Meeting---jointly held with the Linguistic Society of America. Salt Lake City, Utah. January 6, 2018.
- "Grammar Classification Matters: Applied Word Play Examples and the PhraseWorthy Software App." The 28th Annual Assembly for the Teaching of English Grammar Conference. Central Michigan University. Mt. Pleasant, Michigan. August 12, 2017.
- "Prescriptivism and Pragmatic Evaluation of Speaker/Writer Competence." Fifth Prescriptivism Conference. Park City, Utah. June 21, 2017.
- “Mormon Scriptural Metaphors: Roots, Journeys, Battles.” With Cynthia Hallen. The Annual Meeting of the Eastern International Region of the American Academy of Religion. Syracuse University. Syracuse, New York. May 3, 2014.
- “Grammar, Pattern Recognition, and Problem Solving: Some Examples of Grammatical Empowerment.” The 24th Annual Assembly for the Teaching of English Grammar Conference. Prince George’s Community College. Largo, Maryland. July 19, 2013.
- “On a Possible Generative Approach to Structurally Ambiguous Humor.” Association for the Advancement of Artificial Intelligence, Fall 2012 Symposium on Artificial Intelligence of Humor. Arlington, Virginia. Nov. 3, 2012.
- “Disciplining the Mind: How a Linguistics Program of Study Might Shape Students’ Cognitive Processes.” LACUS (Linguistic Association of Canada and the United States) York University. Toronto, Canada. August 9, 2012.
- “Usage Prescriptions and Ambiguity: How Prescriptivists Might Sometimes Promote Language Confusion.” LACUS (Linguistic Association of Canada and the United States). University of Toledo. Toledo, Ohio. August 10, 2011.
- “Grammar Teaching and the Development of Critical Thinking Skills: Some Specific Examples.” The 22nd Annual Assembly for the Teaching of English Grammar Conference. Prince George’s Community College. Largo, Maryland. July 30, 2011.

- "Grammatical Awareness and Marketing Wordplays: Stretching Grammatical Rules to Their Breaking Point." The 21st Annual Assembly for the Teaching of English Grammar Conference. Brigham Young University. Provo, Utah. Sept. 17, 2010.
- "The Grammar Profile Assignment." The 20th Annual Assembly for the Teaching of English Grammar Conference. The University of Maryland. College Park, Maryland. July 9, 2009.
- "The Protective Power of Grammatical Awareness: Helping Students to See the Unseen." The 19th Annual Assembly for the Teaching of English Grammar Conference. Willamette University. Salem, Oregon. July 11, 2008.
- "Structural Ambiguity Collecting as a Tool for Teaching Grammar." The 18th Annual Assembly for the Teaching of English Grammar Conference. Fairfield University. Fairfield, Connecticut. July 14, 2007.
- "Structural Ambiguities and Wordplay Wizardry: Teaching Grammatical Resourcefulness." The 17th Annual Assembly for the Teaching of English Grammar Conference. Fairfield University. Fairfield, Connecticut. July 14, 2006.
- "The Contribution of Acronyms and Proper Names to Structural Ambiguities in English." XXII International Congress of Onomastic Sciences. Pisa, Italy. August 30, 2005.
- "Structural Ambiguities and Names: Some Linguistic Observations." American Name Society 2000 Annual Meeting. Washington D.C. Dec. 29, 2000.
- "Computer Corpora and Authentic Texts: Toward More Effective Language Teaching." Roundtable Presentation (with Brad L. Wilcox and Timothy G. Morrison). 42nd Annual Meeting of the College Reading Association. Myrtle Beach, South Carolina. Nov. 6, 1998.
- "Onomastics and the Mormon World View." Presentation at a joint session of the MLA (Modern Language Association) Convention and the American Name Society 1997 Annual Meeting. Toronto, Ontario, Canada. Dec. 30, 1997.
- "Toward a Principled Application of Linguistics in Cross-Disciplinary Tasks." MLA (Modern Language Association) Convention. Washington D.C. Dec. 28, 1996.
- "Structural Ambiguities and Wordplay: When Grammar Teaching Can Enhance Creativity." LACUS (Linguistic Association of Canada and the United States). Brigham Young University. Provo, Utah. Aug. 8, 1996.
- "Structural Ambiguities in Advertising." 9th Annual International Conference on Pragmatics and Language Learning. University of Illinois at Urbana-Champaign. March 3, 1995.
- "Structural Ambiguities in Humor: Getting English Grammar to Cooperate." The International Society of Humor Studies Conference. Ithaca College. Ithaca, New York. June 23, 1994.
- "'Good Heavens!': Old English Euphemism or Profanity?" The 21st Wyoming Conference on

English. University of Wyoming. Laramie Wyoming. June 25, 1993.

"Multiple Occurrences of Particular Grammatical Constructions: Identifying Authentic Contexts." (with Brad L. Wilcox). International TESOL (Teachers of English to Speakers of Other Languages) Convention. Vancouver, British Columbia, Canada. March 7, 1992.

Regional

"Some Observations on Developing Systematic Training Materials for Word Play Generation. Rocky Mountain Modern Language Association Seventy-Sixth Annual Convention. Golden, Colorado. Oct. 13, 2023.

"Towards a Taxonomy of Joke Tags in Humor." Rocky Mountain Modern Language Association Seventy-Fifth Annual Convention. Albuquerque, New Mexico. Oct. 14, 2022.

"Mother Goose as a Historical Linguistics Pedagogue." Rocky Mountain Modern Language Association Seventy-Third Annual Convention. El Paso, Texas. Oct. 10, 2019.

"More than Ambiguous: Combining Grammatical and Semantic Tagging in a Wordplay Software." Rocky Mountain Modern Language Association Seventy-First Annual Convention. Spokane, Washington. Oct. 13, 2017.

"Promoting Linguistics: The PhraseWorthy App, Marketing, and Applied Linguistics." With Thad D. Gillespie & David Healey. Rocky Mountain Modern Language Association Seventieth Annual Convention. Salt Lake City, Utah. Oct. 8, 2016.

"A Comparison of English Lexical and Functional Classes and Their Potentials for Deliberate Word Play: Opportunities and Challenges to a Methodology." Rocky Mountain Modern Language Association Sixty-Ninth Annual Convention. Santa Fe, New Mexico. Oct. 8, 2015.

"Conversion and Compounding as Powerful Wordplay Resources for Humor and Advertising in English." Rocky Mountain Modern Language Association Sixty-Seventh Annual Convention. Vancouver, Washington. Oct. 11, 2013.

"Linguistics and the Prescriptive Paradox: How the Real World Sometimes Intrudes." Rocky Mountain Modern Language Association Sixty-Sixth Annual Convention. Boulder, Colorado. Oct. 12, 2012.

"The Use of Grammatical Paradigms in Identifying Humor Potentials in English." LASSO (Linguistic Association of the Southwest) 2009. Brigham Young University. Provo, Utah. Sept. 25-26, 2009.

"Clipping, Acronymy, and Structural Ambiguities: The Good, the Bad, and the Ugly." Rocky Mountain Modern Language Association Fifty-Ninth Annual Convention. Coeur D'Alene, Idaho. Oct. 21, 2005. (Also presented at the DLLS Symposium on March 18, 2005).

"The Contribution of Definite and Indefinite Articles to Structural Ambiguities in English." Rocky Mountain Modern Language Association Fifty-Eighth Annual Convention.

Boulder, Colorado. Oct. 2, 2004. (Also presented at the DLLS Symposium on March 19, 2004).

"Some Observations on Verb Classes and Structural Ambiguities in English." Rocky Mountain Modern Language Association Fifty-Seventh Annual Convention. Missoula, Montana. Oct. 10, 2003. (Also presented at the BYU Center for Language Studies Colloquium on Oct. 2, 2003).

"Genre Type and Its Corresponding Structural Ambiguity." Rocky Mountain Modern Language Association Fifty-Sixth Annual Convention. Scottsdale, Arizona. Oct. 11, 2002.

"'Grammatical Signals' and the Avoidance of Structural Ambiguity: A Word of Caution." Rocky Mountain Modern Language Association Fifty-Fifth Annual Convention. Vancouver, British Columbia, Canada. Oct. 12, 2001. (Also presented at the BYU Center for Language Studies Colloquium on Oct. 25, 2001).

"Ventriloquism and the Introductory Linguistics Course." (Co-authored with Renee M. Johnson). Shenandoah Language and Linguistics Symposium. Southern Virginia College. Buena Vista, Virginia. March 16, 2000.

"'Part of Speech' Identification and Ambiguous Wordplay: Towards a Taxonomy of Syntactic Formulas." Pennsylvania College English Association Conference. Philadelphia, Pennsylvania. April 3, 1999.

"Names in the LDS Scriptural Canon: Some Examples of Interpretive Significance." Shenandoah Language and Linguistics Symposium. Southern Virginia College. Buena Vista, Virginia. March 25, 1999.

"Generating Structural Ambiguity from a Taxonomy of Syntactic Formulas: Adjectivals as an Illustrative Example of Marketing Possibilities." Shenandoah Language and Linguistics Symposium. Southern Virginia College. Buena Vista, Virginia. March 26, 1999.

"Linguistic Survey Courses and Student Resourcefulness: What Linguistics Can Meaningfully Contribute to the English Major." Pennsylvania College English Association Conference. Philadelphia (St. Davids), Pennsylvania. April 27, 1996.

"Ventriloquial Phonetics: How Listeners Perceive Ventriloquial Substitutions." (Presented with Renee Johnson). Pennsylvania College English Association Conference. Philadelphia (St. Davids), Penn. April 26, 1996.

"Historical Roots of Structural Ambiguities in English: A Survey of Some Selected Grammatical Features." Rocky Mountain Medieval and Renaissance Association (Regional Association of the Medieval Academy of America). Park City, Utah. May 17, 1996.

Featured Presentations, Media Stories, and Reports

- 1) **Deseret News** story, “Latter-day Saints Revealed to be Ahead of Naming Trends Nationally” by Madison Selcho, featuring my co-edited book, *Perspectives on Latter-day Saint Names and Naming*. March 31, 2023; reposted as a **story in Yahoo.com** and subsequently reposted as a **short article in Meridian Magazine**.
- 2) News story featuring my naming book in **BYU News**. “Utahns are ahead of the Curve in Baby-Naming Trends, but still Plenty Quirky” by Christie Allen. March 30, 2023.
- 3) **Invited Presenter** to the BYU Idea Lab. Provo, Utah. Oct. 25, 2016.
- 4) **Presenter** to the creative team of about 12-15 advertisers (with David Healey). Saxton Horne Communications. Salt Lake City, Utah. Oct. 21, 2014.
- 5) **Special Guest Lecturer** at the Applied Linguistics Seminar Series. **Oxford University**. Oxford, England. Title: “Conscious Grammatical Knowledge and Word Play Creativity: Humor, Advertising, and Pedagogy.” June 17, 2014.
- 6) **Featured Guest** for a show on Grammar and Word Plays. **Ockham’s Razor**, hosted by Robyn Williams. The show aired on May 22, 2011 and May 25, 2011. Shortly after airing, my show was designated as an “Editor’s Pick.” **ABC Radio National (Australian National Radio)**. (Paid Appearance).
- 7) **Featured Guest** for a show on Structural Ambiguity. **American Variety Radio**, hosted by Court Lewis. This show was taped on Feb. 17, 2010 and aired on Feb. 21st on two radio stations and then a third one on Feb. 24, 2010. The stations carrying my show are the following:
WFIT, 89.5 FM (Melbourne, Florida)
WMFE, 90.7 FM (Orlando, Florida)
WQCS, 88.9 (Fort Pierce, Florida).
- 8) **Featured Guest** for a show on structural ambiguity. **Thinking Aloud**, hosted by Marcus Smith. This show was taped on Feb. 4, 2010 and originally aired on Feb. 11, 2010 on **KBYU, 89.1 FM (Provo, Utah)**.
- 9) **Featured Guest** for a show on structural ambiguity that aired on **Grok's Science Show**. The show originates from **WHPK, 88.5 FM (Chicago, Illinois)**, a University of Chicago radio station. The taping was on January 6, 2010. The show originally aired on January 20, 2010. Its show is distributed to other radio stations as well.
- 10) **Special Studio Guest** on “Mormon Identities” (with Russell Osguthorpe, General Sunday School President of the Church of Jesus Christ of Latter-day Saints) on a show about teaching Gospel Doctrine. **The Mormon Channel**. Provo, Utah. Taped on January 14, 2011 and first aired Feb. 14, 2011 and then various times afterwards.
- 11) **Special Studio Guest** (with Bill Eggington and Will Bagley) for a radio program on Mormon naming patterns, titled “Raising LaVie, Utah Baby Names.” The show, hosted by Doug Fabrizio, was on **KUER, FM 90. Salt Lake City, Utah**. Oct. 17, 2002.
- 12) **Guest Speaker** to the **Purdue Linguistics Group** (Honorarium Provided). Topic: Creating Structural Ambiguities in Humor and Advertising: An Inventory of Strategies.” Purdue University. West Lafayette, Indiana. March 2, 1995.

Academic Service

National/International

Reviewer for the Society for Marketing Advances, Summer 2016.

Reviewer for the National Endowment for the Humanities (Fellowships Panel), Washington D.C., August 2, 2010. (One of just five reviewers for all that year's fellowship proposals in Language, Linguistics, Rhetoric, and Communication)

Co-Chair for the 21st Annual Assembly for the Teaching of English Grammar Conference (A Division of NCTE---National Council of Teachers of English). Brigham Young University. Fall 2010.

Programming Committee for the Association for the Advancement of Artificial Intelligence, 2012 Fall Symposium Series. (Symposium on the Artificial Intelligence of Humor). Summer assignment for the conference in Arlington, Virginia. Nov. 2-4, 2012.

Reviewer for faculty promotion files at the American University of Sharjah (United Arab Emirates---Dec. 2012-Jan. 2013) and the University of Maryland (Sept. 2018).

Service as Reviewer for Publications

Reviewer for *English Today*. March 2023.

Reviewer for *Interpreter*. March 2022.

Reviewer for *Humor: International Journal of Humor Research*. Summer 1994, Summer 2003, Summer 2005, Summer 2022.

Reviewer for *BYU Studies*. Fall 2001, Winter 2004, Fall 2015.

Reviewer for Continuum Publishing. June 2011.

Reviewer for the *Southern Journal of Linguistics*. Fall 2006.

Reviewer for the *Journal of Book of Mormon Studies*. Summer 2002.

Reviewer for the *LACUS Forum XXV* (1999 Conference Proceedings of the Linguistic Association of Canada and the United States). Winter 2000.

Reviewer for the 6th edition of *Language Awareness*. St. Martin's Press. Fall 1992.

State Level Service

Vice President of the Utah Chapter, National Association of Scholars (Nov. 2021—Present)

College & University Service

University Faculty Advisory Council, BYU (1996-1998)

President, Deseret Language and Linguistics Society (1993-1994, 2001-2002, 2002-2003)

Program Chair: Deseret Language and Linguistic Society Symposium, BYU 1993, 2001

Departmental Administrative Service

Associate Chair, Dept. of Linguistics and English Language, BYU (Jan. 2002-May 2007)

Departmental Committee and Other Service

Department Advisory Committee (DAC). Linguistics Department, BYU (Summer 2013—2021)

English Language Program Coordinator, Linguistics Department, BYU (2010-2021)

Advisor to the Linguistics and English Language Society (Fall 2014—Aug. 2018)

Department Travel Committee (2016-Present)

Department Rank and Status Committee, Linguistics Department (2021-present)

Department Rank and Status Committee for 3rd-Year Reviews, Linguistics Dept. (Winter 2020)

Hiring Committee, Linguistics Position. Linguistics Department, BYU (Fall 2015, Fall 2020)

Hiring Committee, 2 Editing Faculty Positions. Linguistics Department, BYU (Fall 2016)

Co-director of the English Language in Great Britain Study Abroad Program (Summers 2014, 2018)

Department Learning Outcomes Assessment Coordinator, Linguistics Department, BYU (Summer 2012- 2014)

Student Awards Committee, Linguistics Department, BYU (2008-2013)

TESOL MA Admissions Committee, Linguistics Department, BYU (2002-2007)

English Language Curriculum Committee, Linguistics Department, BYU (2002-2007)

Faculty Awards Committee Chair, Linguistics Department, BYU (2002 -2004)

Ling 230/330, ELang 223 Curriculum Chair, Linguistics Department, BYU, (2002-2007)

ORCA Scholarship Committee Chair, Linguistics Department, BYU, (2002-2007)

Student Advisor, English Language Major, Linguistics Department, BYU, (2003-present)

Rank and Status Committee, BYU English Department (2000-2001)

Graduate Advisory Council, BYU English Department (1999-2001)

English 223, Course Coordinator, BYU English Department (1995-1998)

Graduate Admissions Committee, BYU English Department. (1994-1998, 1999-2000)

Student Development Committee, BYU English Department. (1991-1993)

Other Assistance with Events

Program Co-Chair: Shenandoah Language and Linguistics Symposium, Southern Virginia College. 1999

Director of 1999 Phone-a-thon. Southern Virginia College. February 1999

Session Chair for American Association for Corpus Linguistics, Brigham Young University. March 2008.

Session Chair for the Rocky Mountain Modern Language Association Conference. 2004, 2013, 2017, 2019, 2023.

Session Chair for the Rocky Mountain Medieval and Renaissance Association, 1996 Conference. May 18, 1996.

Judge for the Provo School District Spelling Bee 1996, 1997

Judge for the Utah Private Schools Spelling Bee 1995

Judge for PTA "Reflections" Contest, Provo School District. Nov. 1996 (Canyon Crest Elementary)

Judge for PTA "Reflections" Contest, Alpine School District. Nov. 1999 (Orchard Elementary)

Applied Professional Work

PhraseWorthy LLC (A language software company)

Co-Founder 2015

Executive Chairman (Since 2015)

Consultancies and Advising

Law Firm of Stephen K. Christiansen. Expert Witness. Oct. 2016

Walmart Corporate Headquarters April 2014

Sutherland Institute. Fall 2014.

WordPerfect Corp. Semantic Classification System. Feb. 1995

Academic Organizations

Linguistic Association of Canada and the United States (LACUS) 1995-2016, 2017-2020, 2021-present

American Name Society (ANS) 1997-2017, 2019-2020, 2022-present

National Association of Scholars (NAS) 2021-present

Rocky Mountain Modern Language Association (RMMLA) 2001-2017, 2019-present

Assembly for the Teaching of English Grammar (ATEG) 2006-2017

American Association of Applied Linguistics (AAAL) 1992-2008

Deseret Language and Linguistic Society (DCLS) 1991-2006

Grants & Awards

Professional Development Research Grants, Fall 1998, Winter 2008, Winter 2016

BYU Summer Research Grants, Summers 1992, 1994, 1995, 1996, 1997, 1998

Inducted as Honorary Member of the Golden Key National Honor Society
(awarded Oct. 1994)